

C O M M E R C I A L S

1. Automobile Dealership
2. College/University/Trade School
3. Entertainment
4. Financial
5. Foreign Language (Include English Transcript)
6. Health Care
7. Hospital
8. Image
9. Legal Services
10. Political Campaign
11. Product
12. Public Service Announcement
13. Restaurant
14. Retail
15. Service
16. Utilities
17. Low Budget Under \$500
18. Campaign (3 or More Spots)
19. Other _____

N E W S

20. Newscast
21. Documentary
22. Feature Story
23. News Story
24. Other _____

P R O G R A M S

25. Arts
26. Children's
27. Community Access
28. Documentary
29. Entertainment
30. Government Access
31. Information
32. Issue
33. Promotion
34. Public Affairs
35. Sports
36. Talk Show
37. Other _____

C R E A T I V I T Y (T E L E V I S I O N P R O D U C T I O N S)

38. Art Direction
39. Cinematography
40. Directing
41. Editing
42. Humor

- 43. Original Music
- 44. Special Effects
- 45. On-Camera Talent
- 46. Use of Sound
- 47. Use of Music
- 48. Use of Graphics/Design
- 49. Use of Special Effects/Animation
- 50. Videography
- 51. Voice-Over Talent
- 52. Writing
- 53. Other _____

V I D E O / F I L M P R O D U C T I O N S

- 54. Company Overview
- 55. Corporate Image
- 56. Cultural
- 57. Demo Reel
- 58. Documentary
- 59. Educational Institution
- 60. Environmental Issue
- 61. Facility Overview
- 62. Foreign Language (Provide English Transcript)
- 63. Fund Raiser
- 64. Interactive
- 65. Informational
- 66. Instructional
- 67. Legal
- 68. Marketing
- 69. Meeting Open/Close
- 70. Movie
- 71. Music Video
- 72. Non-Profit
- 73. Orientation
- 74. Recruitment
- 75. Safety
- 76. Sales Presentation
- 77. Slides/Powerpoint
- 78. Sports
- 79. Travel
- 80. Tribute
- 81. Training
- 82. Video News Release
- 83. Low Budget Under \$1,000
- 84. Other _____

E D U C A T I O N A L I N S T I T U T I O N

- 85. Produced for a School
- 86. Produced by Students

87. Low Budget Under \$1,000

88. Other _____

G O V E R N M E N T

89. City

90. County

91. Educational

92. Federal

93. Fire

94. Informational

95. Judicial

96. Law Enforcement

97. Medical

98. Military

99. State

100. Training

101. Low Budget Under \$1,000

102. Other _____

M E D I C A L

103. External Communication

104. Fund Raiser

105. Internal Communication

106. Patient Education

107. Product Overview

108. Low Budget Under \$1,000

109. Other _____

R E L I G I O U S

110. Documentary

111. Educational

112. Fund Raising

113. Inspirational

114. Television Show

115. Low Budget Under \$1,000

116. Other _____

S P E C I A L E V E N T S

117. Business

118. Non-Profit

119. Special Occasion

120. Sports

121. Wedding Highlights

122. Wedding/Other

123. Other _____

V I D E O S F O R S A L E

124. Children's Programming

125. Documentary

126. How To

127. Informational

- 128. Instructional
- 129. Sports
- 130. Other _____

C R E A T I V I T Y (V I D E O P R O D U C T I O N S)

- 131. Cinematography
- 132. Directing
- 133. Editing
- 134. Humor
- 135. Original Music
- 136. On-Camera Talent
- 137. Use of Graphics/Design
- 138. Use of Music
- 139. Use of Special Effects/Animation
- 140. Videography
- 141. Voice-Over Talent
- 142. Writing
- 143. Other _____

W E B / N E W M E D I A

- 144. 3D Graphics
- 145. 3D Animation
- 146. Flash
- 147. Games/Contests
- 148. Podcast
- 149. Streaming
- 150. Web Based Mixed-Media
- 151. Webmercial
- 152. Web Entertainment
- 153. Web News and Information
- 154. Web Program
- 155. Web Spokesperson
- 156. Web Training
- 157. Other _____

I N T E R A C T I V E

- 158. CD Based
- 159. DVD Based
- 160. Multi Media
- 161. Other _____

S A T E L L I T E U P L I N K

- 162. Program
- 163. Other _____

H I G H D E F I N I T I O N

- 164. Overall Production
- 165. Other _____

C R E A T I V I T Y (W E B / N E W M E D I A)

- 166. Other _____

N E W C A T E G O R Y

167. My video based project doesn't fit any of the headings. (attach a brief explanation and proposed category with entry)

P R O B O N O

In recognition of the spirit of audio-visual professionals, anyone who enters the Ava Awards is encouraged to enter their pro bono work without charge. Please fill out the pro bono form and attach to your entry.

168. Pro Bono