

AVA DIGITAL AWARDS

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AVA DIGITAL AWARDS ANNOUNCES 2017 WINNERS

DALLAS, TX -- AVA Digital Awards today announced winners for the 2017 international awards competition. There were 2,500 entries from throughout the United States, Canada, and 16 other countries.

AVA Digital recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication. Work ranges from audio and video productions- to websites and social media sites that present interactive components such as video, animation, blogs, and podcasts- to other forms of user-generated digital communication.

AVA Digital Awards is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand production, marketing, communication, advertising, public relations, and free-lance professionals. AMCP administers recognition programs; provides judges and rewards outstanding achievement and service to the profession. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

Winners were selected from over 200 categories in Audio, Video, and Web-based production. A list of Platinum and Gold Winners can be found on the AVA Digital Awards website at www.avaawards.com.

HONORING EXCELLENCE IN DIGITAL CREATIVITY, BRANDING + STRATEGY